



AUSTRALIAN STEEL INSTITUTE

MEDIA RELEASE

2/02/2023

ASI offers new path to sustainable steelwork

Sustainable steelwork is a step closer with the release of a new Australian certification program for steel businesses.

The Australian Steel Institute's Steel Sustainability Australia (SSA) certification program assures that steelwork provided by certified suppliers is sustainably made and processed - and sourced through responsible and ethical supply chains.

Replacing the former ASI Environmental Sustainability Charter (ESC), SSA is a recognised initiative under the Green Building Council of Australia (GBCA) Responsible Products Framework (RPF) and Green Star rating system.

A tiered certification model allows steel businesses to gain 'good or best practice' product recognition for their steel products in the Green Star Buildings rating tool.

ASI's sustainability manager Jerusha Beresford said SSA provides a clear pathway for steel businesses to operate more responsibly and transparently and support sustainable outcomes in the construction industry including progressing the circular economy and reducing embodied carbon.

The certification program is open for applications at www.steelsustainability.com.au.

ASI is the peak body representing the Australian steel industry.

It provides marketing, education, advocacy, sustainability and technical leadership for 500 companies and 5,000 members.

ASI's founding members are BlueScope, InfraBuild, Liberty Primary Steel and Stramit Building Products. Steel generates 100,000 jobs and \$29b in annual revenue in Australia.

For more information on this press release or to talk with Jerusha Beresford, please contact ASI marketing and communications manager Steven Andrew on 0473 480 964 or stevena@steel.org.au.