




AUSTRALIAN STEEL INSTITUTE

THE AUSTRALIAN STEEL INSTITUTE PRESENTS:



STEEL SUSTAINABILITY AWARDS

SPONSORSHIP PROSPECTUS

Rewarding leadership
in driving sustainable impact using
steel solutions

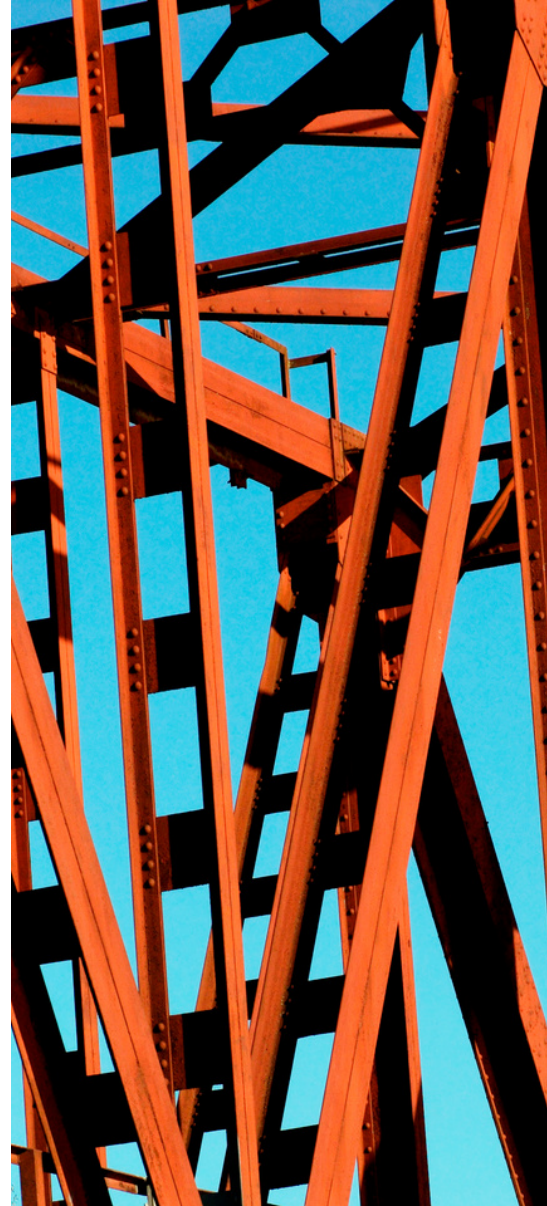
For further information: Jerusha Beresford | ASI Sustainability Manager | enquiries@steel.org.au



THE ASI STEEL SUSTAINABILITY AWARDS REWARD THE DELIVERY OF LEADING STEEL SOLUTIONS FOR SUSTAINABLE IMPACT IN THE AUSTRALIAN BUILT ENVIRONMENT.

The Steel Sustainability Awards presented by the ASI provide an outstanding opportunity to showcase the achievements of the end to end supply chain including architects, designers, engineers, steel manufacturers, distributors, fabricators, processors, builders and constructors in delivering steel-related solutions that result in positive sustainable impact across two broad focus areas;

- the use of steel in building and construction projects.
- company sustainability initiatives.



AWARD CATEGORIES



LARGE PROJECTS (≥\$10 MIL)

Use of steel in design and construction projects for sustainable impact – new build or refurbishment.



COMPANY SUSTAINABILITY INITIATIVE

Large business (≥75 FTE). A company-specific, steel related initiative that has resulted in positive sustainable impact



SMALL PROJECTS (<\$10MIL)

Use of steel in design and construction projects for sustainable impact – new build or refurbishment.



COMPANY SUSTAINABILITY INITIATIVE

Small business (<75 FTE). A company-specific, steel related initiative that has resulted in positive sustainable impact

VISIT THE ASI WEBSITE FOR DETAILS

WWW.STEEL.ORG.AU/SUSTAINABILITY-AWARDS





AWARDS SPONSORSHIPS

MAJOR SPONSORSHIP

\$10,000 +GST

THREE AVAILABLE

Your Company will be one of the Major Sponsors at the virtual Steel Sustainability Award Presentation.

Working together with the ASI, we will ensure your presence is maximised, providing you with the best opportunity to promote your Company/Brand to leading decision makers in the Australian steel industry as well as Architects, Engineers and Building Contractors.

This is an exceptional marketing opportunity allowing your Company to gain exposure and recognition. ✕

SPONSORSHIP INCLUSIONS

- Provision to show your one hundred and twenty (120) second audiovisual presentation during the Steel Sustainability Awards virtual presentation, promoting your Company, Brand or Product.
- Your Company, Brand or Product logo to be displayed on the audiovisual media used throughout the Awards presentation
- Your Company, Brand or Product logo displayed prominently on the Steel Sustainability Awards web page with a link to your Company website.
- Recognition as a Major Sponsor on all event publicity including the above event collateral.

VISIT THE ASI WEBSITE FOR DETAILS
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AWARDS SPONSORSHIPS

CATEGORY SPONSORSHIP

\$5,000 +GST

FOUR AVAILABLE

Your Company/Brand will be the “exclusive sponsor” of your chosen Awards category*:

- Large Projects (≥\$10 mil)
- Small Projects (<\$10 mil)
- Company Sustainability Initiative Large business (≥75 FTE)
- Company Sustainability Initiative Small business (<75 FTE)

This is an exceptional marketing opportunity allowing your Company to gain exposure and recognition.

**In the event of multiple sponsors wanting the same award category, these will be allocated on a first come, first serve basis.*

Please indicate your preferences on the booking form.

SPONSORSHIP INCLUSIONS

- Provision to show your sixty (60) second audiovisual presentation during the Steel Sustainability Awards virtual presentation, promoting your Company, Brand or Product.
- Your Company, Brand or Product logo to be displayed on the audiovisual media used throughout the Awards presentation
- Your Company, Brand or Product logo displayed prominently on the Steel Sustainability Awards web page with a link to your Company website.
- Recognition as an official Category Sponsor of the Steel Sustainability Awards on all of the above collateral.

VISIT THE ASI WEBSITE FOR DETAILS
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BOOKING FORM

Complete and return the below booking form to the Australian Steel Institute team at enquiries@steel.org.au to secure your partnership

Contact Information

Contact Name:

Organisation:

Email:

Phone:

Billing Details (If different from contact information)

Contact Name:

Organisation:

Address:

Email:

Phone:

AWARDS SPONSORSHIP

☐ Major Sponsorship - \$10,000 +GST

☐ Category Sponsorship - \$5,000 +GST

Please indicate your order of preference below (1-4)

_____ Large Projects (\geq \$10 mil)

_____ Small Projects ($<$ \$10 mil)

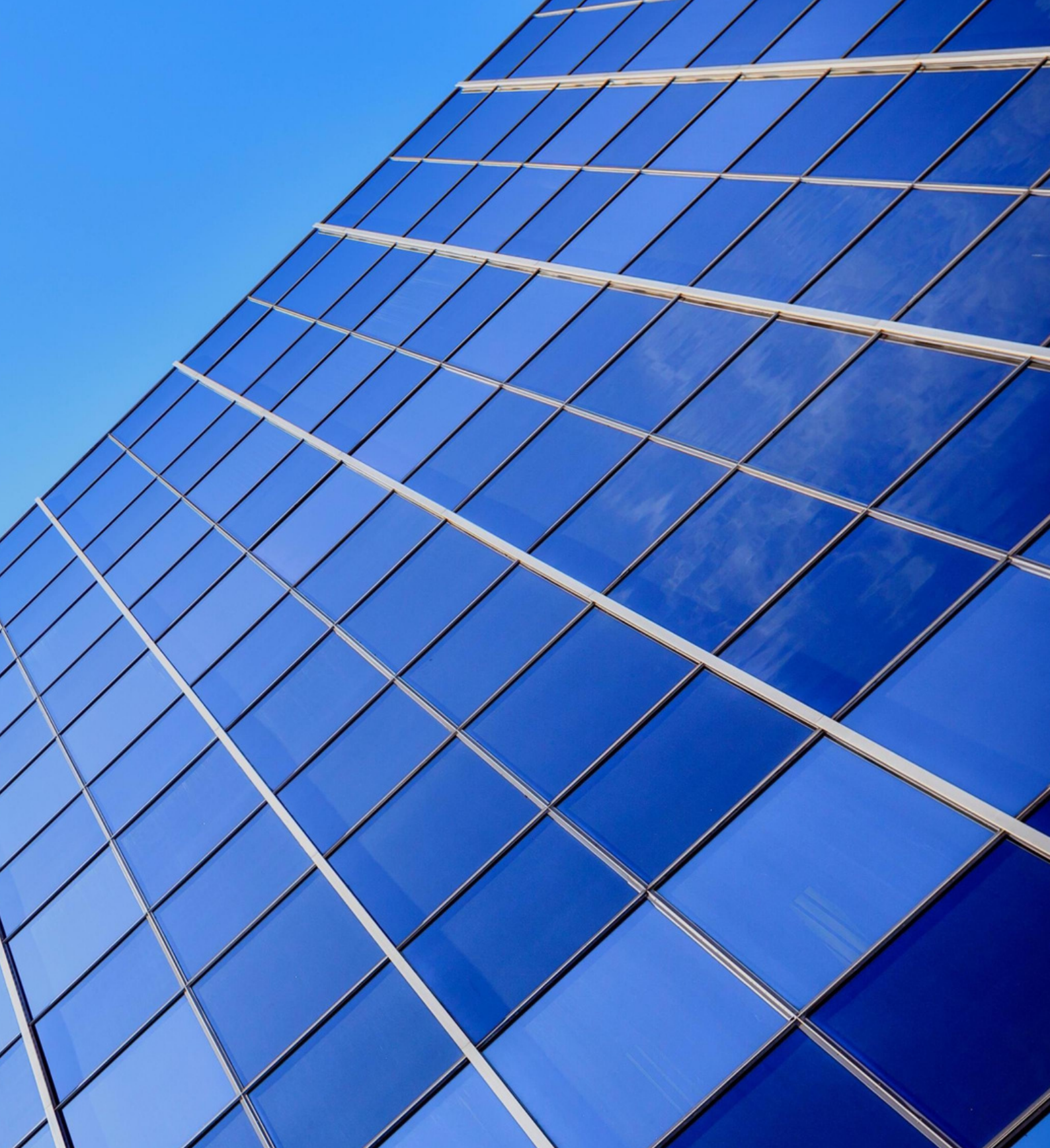
_____ Company Sustainability Initiative Large business (\geq 75 FTE)

_____ Company Sustainability Initiative Small business ($<$ 75 FTE)

Authorised by

Signature

Date



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