

CHOOSE STEEL

AUSTRALIAN STEEL CONVENTION

10 - 12 September 2023 Sofitel Melbourne

THE 2023 AUSTRALIAN STEEL CONVENTION IS MADE POSSIBLE WITH THANKS TO:

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GALA DINNER PARTNER

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EXHIBITORS







































AUSTRALIAN STEEL CONVENTION TO FLAG EXCITING CAREERS IN STEEL

Steel as the preferred building material and why you should **Choose Steel** as a career will be key themes at this year's **Australian Steel Convention** at **Sofitel Melbourne** on **10 - 12 September 2023**.

- A young achievers panel will share their career stories and help shape a new ASI 'careers-in-steel' strategy.

 Project case studies are back by demand, showcasing the innovative
- Popular TV personality and academic Adam Spencer will guide us through an entertaining and informative program, full of energy and valuable insights for your business.

solutions across a myriad of project applications and steel product groups.

- There will be valuable insights as to what is happening around the globe, and how these topics affect your business from a global and local perspective.
- The 2023 convention will present the ASI Choose Steel campaign an exciting promotional campaign putting steel at the forefront of the public eye as Australia's preferred building material and how you can get involved with your steel solutions

The convention will run over three days, and will include a unique opportunity for networking, learning and celebration in a single package.

REGISTER HERE

The following program is provisional and subject to change at the discretion of the Organising Committee

SUNDAY, 10 SEPTEMBER 2023

18:30 - 21:30

Convention Welcome Reception Old Melbourne Gaol



MONDAY, 11 SEPTEMBER 2023

07:00 - 08:00	Exhibitor Bump In
08:00 - 17:30	Registration & Exhibition Open
09:00 - 10:30	Convention Opening
09:00 - 09:05	Welcome & Housekeeping Adam Spencer <i>Author, comedian, radio announcer and Convention MC</i>
09:05 - 09:15	ASI Welcome Mark Cain <i>Chief Executive, Australian Steel Institute</i>
09:15 - 09:20	Ministerial Address The Hon. Ed Husic MP Minister for Industry and Science
09:20 - 09:55	The End of History and the Polycrisis Dr Alan Dupont AO Chief Executive Officer, Cognoscenti
09:55 - 10:30	The Economic Challenges Ahead Tony Morriss Senior Director, Thematic Macro Research, Asset Allocation, Investments, Australian Super
10:30 - 11:00	Morning Tea (served in exhibition)
11:00 - 12:30	Choose Steel session sponsored by: BlueScope
11:00 - 11:20	Choose Steel Campaign David Varcoe State Manager - NSW and ACT, Australian Steel Institute Andrew Walsh Chief Executive Officer, Steeline Group



Robin Awan | Creative Director, Bundy Agency

11:20 - 12:00	Customer Perspectives in Construction Panel Al Baxter <i>Senior Principal, Director - APAC, Populou</i> Maria Mavrikos <i>Managing Director, Structural Char</i> Jerome Harris <i>National Quality Manager, John Holl</i>	llenge
12:00 - 12:30	We Choose Steel Tania Archibald <i>Chief Executive - Australian Steel Pl</i>	roducts, BlueScope
12:30 - 13:30	Lunch (served in exhibition)	
13:30 - 15:00	Steel Projects	session sponsored by:
13:30 - 14:00	Innovative Cold Formed Steel Structures Peter Blythe <i>Managing Director, Dynamic Steel France</i>	me
14:00 - 14:30	308 Exhibition Street Skybridge Project Andrew Moir <i>Managing Director, ArcStructural Pty</i> Matthew Davey <i>Structure Manager, Multiplex</i>	Ltd
14:30 - 15:00	Allianz Stadium Project Joseph Pirello <i>Buildings Structures Practice Leader,</i> <i>Australian Capital Territory, Aurecon</i>	New South Wales &
15:00 - 15:30	Afternoon Tea (served in exhibition)	
15:30 - 15:45	Realising Whyalla's Potential in a Decarbonised Fut Tony Swiericzuk <i>Managing Director, Liberty Primar</i>	y Steel
15:45 - 16:00	Capitalising on a Lower Emissions Future Geoff Feurtado <i>Chief Financial Officer, InfraBuild</i>	session sponsored by: InfraBuild Audito (Autor Brough subliniable thes)
16:00 - 17:00	Adventure Thinking: Lessons Learnt from the Edge Justin "Jonesy" Jones <i>Adventurer, documentary ma</i>	
17:00	Day 1 Close	
19:00 - 23:00	Convention Dinner Plaza Ballroom	sponsored by: BlueScope



TUESDAY	', 12 SEP'	TEMBER	2023
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08:00 - 14:30	Registration & Exhibition Open
09:00 - 10:30	Day 2 Opening
09:00 - 09:05	Welcome & Housekeeping Adam Spencer <i>Author, comedian, radio announcer and Convention MC</i>
09:05 - 09:10	Ministerial Address The Hon. Brendan O'Connor MP <i>Minister for Skills and Training</i>
09:10 - 10:10	Caught In The Crossfire Matina Jewell Leadership strategist, international speaker and author
10:10 - 11:00	Choose People Paul Swain <i>Principal Consultant, Ultimate People</i>
11:00 - 11:30	Morning Tea (served in exhibition)
11:30 - 12:45	Careers in Steel
11:30 - 12:45 11:30 - 12:30	Careers in Steel Young Achievers Panel Shannon Kieran Structural Engineer, Aurecon (Darwin Built Environment Group Olivia Fanke Environment Advisor - Western Port, BlueScope Atilla Mustafa Apprentice Boilermaker, Structural Challenge Jonathan Rogers Internal Sales Representative, Vulcan
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11:30 - 12:30 12:30 - 12:45	Young Achievers Panel Shannon Kieran Structural Engineer, Aurecon (Darwin Built Environment Group Olivia Fanke Environment Advisor - Western Port, BlueScope Atilla Mustafa Apprentice Boilermaker, Structural Challenge Jonathan Rogers Internal Sales Representative, Vulcan Convention Closing Remarks Mark Cain Chief Executive, Australian Steel Institute



ROLL FORMERS FORUM

National Construction Code (NCC) 2022

Progress update on the plan for communication and roll-out to industry of the how-to guidance information

David Varcoe | ASI State Manager NSW/ACT & National Manufacturing Advisor

14:00 - 15:30

Institute for Frontier Materials update on activities

A/Prof Matthias Weiss | *Institute for Frontier Materials, Deakin University*

Formflow - Overview of products and capabilities

Matthew Dingle | Managing Director, Formflow

AS/NZS 3500.3 Plumbing and drainage stormwater drainage

Update on the review of Eaves Gutter Design guidance Neil Creek | National Manager, Steel Shed Group

14:00 - 15:30

ACMA ANNUAL GENERAL MEETING & FORUM

FABRICATORS FORUM

The Fabricator Forum will be an open forum where attendees will have the opportunity to discuss the following topics

Steelwork Compliance Australia

- State Government mandates
- Distributor Certification why & progress

14:00 - 15:30

• Builders specifications

Steel Sustainability Australia

- Steel Supply Sourcing traceability challenges
- How can ASI support you in reaching these new ESG requirements

General Session

- Level of enquiry
- Skills shortage

15:30 - 17:00

Farewell Drinks & ASI 21st Birthday Celebrations Atrium Bar, Sofitel Melbourne on Collins



CONVENTION HOST



Adam Spencer | Author, comedian, radio announcer

Maths geek, comedian and author, Adam Spencer has 25 years experience in television, radio and events. He loves nothing more than growing knowledge and getting conversations started for some of the world's biggest brands and iconic Australian institutions. Get ready to laugh, learn and be challenged with one of Australia's most dynamic and engaging minds

MINISTERIAL ADDRESS



Hon Brendan O'Connor MP | Minister for Skills and Training

The Hon Brendan O'Connor MP is the Minister for Skills and Training, a Cabinet position in the Albanese Labor Government. A belief in the benefits of secure employment and quality education and training, as well as a commitment to fairness and equal opportunity, led Mr O'Connor to commence his career in government. He was elected to parliament in 2001 and has since headed several portfolios.

PRESENTERS (In order of appearance)



Dr Alan Dupont AO | Founder & Chief Executive Officer, Cognoscenti

Dr. Alan Dupont AO is CEO of Cognoscenti and one of Australia's best known strategists, Asianists and thought leaders with an international reputation for his work on geopolitical risk, foreign policy, defence and national security. He has been an advisor to a number of Australian ministers of defence and foreign affairs, as well as to the Nobel laureate and former President of East Timor, Jose Ramos Horta.



Tony Morriss | Senior Director, Thematic Macro Research, Asset Allocation, Investments, Australian Super

Tony Morriss is senior manager for thematic macro research in the investments team. In his role he undertakes research into longer-dated trends that impact investments such as the energy transition, inflation and interest rates and political and social trends such as ageing, globalisation and technology innovation. He is also part of the macro research team working on the economic and market outlook for Australia and the global economy.

PRESENTERS (In order of appearance)



David Varcoe | State Manager - NSW and ACT, Australian Steel Institute

David Varcoe is an experienced technology commercialisation executive with proven capability to initiate, develop, and implement new products and manufacturing processes. During a career spanning almost 30 years with BlueScope Steel he worked at senior management level in several countries in the areas of manufacturing, plant commissioning, major capital projects, strategy development, technical marketing, technology assessment & evaluation, process technology commercialisation, new product development, and project management.



Andrew Walsh | Chief Executive Officer, Steeline Group

Andrew started his career as Metallurgy Trainee at the Lysaght/BHP Steel/BlueScope Steel operation at Western Port, Victoria. With more than 30 years at BlueScope, Andrew's career has spanned steel manufacturing and service centre operations, as well as 20 years in Sales / Sales Management across Automotive, Pipe & Tube, Distribution and Building Markets. Andrew is now the CEO of the Steeline Group (Roll Formers) and is also the Chair of the ASI's Roll Formers Industry Committee. With a passion for "Building Australia in Steel" Andrew was a key player in the development of the ASI's CHOOSE STEEL campaign.



Robin Awan | Creative Director, Bundy Agency

Robin was originally from London and moved to Melbourne in 2014, where he has continued his career and growth as a creative in the advertising industry. Robin has been with Bundy Agency for almost 10 years and has worked a lot with their client Steeline in that time. Naturally this has given himself and the Bundy team great insights, knowledge and experience with the steel industry here in Australia. This was invaluable when Robin and the Bundy Agency came to work with the ASI to develop the Choose Steel campaign.



Al Baxter | Senior Principal, Director - APAC, Populous

Al is a registered architect and Populous Director with extensive knowledge in stadia, arenas, sports master planning, elite training facility, convention and exhibition design having worked both in Australia and internationally. Al is also an ex-professional sportsman who was the most capped prop in the history of Australian Rugby Union when he retired in 2011. For Populous, Al led the design of Commbank Stadium in Sydney and is currently leading teams on a number of sports precinct master plans and elite training facilities including the St George Illawarra Dragons new community and high performance training centre in Wollongong.

PRESENTERS (In order of appearance)



Tania Archibald | Chief Executive - Australian Steel Products, BlueScope

Tania was appointed Chief Executive Australian Steel Products in 2023. Prior to that, Tania was Chief Financial Officer for five years. Tania leads all major operations in Australia including the Company's key operations at Port Kembla (NSW) and Western Port (VIC). She joined the Executive Leadership Team in 2016 with responsibility for the optimisation of investment returns from BlueScope's global coated products assets, in addition to her role as Chief Financial Officer, BlueScope ANZ, which she held from May 2015.



Peter Blythe | Managing Director, Dynamic Steel Frame

Peter is a respected innovator, constantly pushing the boundaries of Light Gauge Steel. With a background in Mechanical Engineering and technical sales, Peter exudes a passion for steel framed construction. He began building Dynamic Steel Frame in 2012 and was awarded the Steel Excellence Award by Australian Steel Institute in 2016. Peter has been successful in securing many of Melbourne's large builders through his practical and pragmatic approach to building optimisation, and has helped all his clients succeed in LGS framing with their landmark projects, always ensuring the best possible outcome is achieved.



Andrew Moir | Managing Director, ArcStructural Pty Ltd

Andrew is the Managing Director of ArcStructural and is a competent construction industry professional who has spent many years completing high profile projects successfully in the Tier 1 commercial and industrial sectors. Andrew and the team at ArcStructural use a strong collaborative approach in partnering with key stakeholders to deliver positive outcomes on each project we engage in, including the landmark 308 Exhibition St Skybridge which recently received the 2022 National Steel excellence award.



Joseph Pirello | Buildings Structures Practice Leader, NSW & ACT, Aurecon

Joseph leads Aurecon's Buildings Structures Practice in NSW & ACT, with more than 20 years experience in the design of large scale complex concrete and steel structures. His experience includes the design and documentation of large commercial buildings, sporting facilities and airport structures both locally and internationally, including redevelopment projects incorporating significant changes to existing structure.

PRESENTERS (In order of appearance)



Justin "Jonesy" Jones | *Adventurer, documentary maker and presenter*

Justin Jones – or Jonesy – is one of Australia's greatest adventurers. He has achieved two Guinness World Records and has produced several award-winning documentaries about his experiences. With a background in science and business, he applies lessons learnt during explorations to inspire business leaders and teams to focus, think with flexibility, and overcome obstacles in order to achieve goals, even under situations of extreme stress.



Major Matina Jewell (Retired) | *Leadership strategist, international speaker and best-selling author*

Matina earned military accolades in some of the toughest environments on earth and her courageous decision making, values-based leadership and vision for empowering teams continue to transform organisations globally. More than just another incredible life story, Matina's lessons on leadership, resilience and seeing change as opportunity have transformed some of our largest organisations. Her message of courage continues to empower leaders and transform mindsets from all walks of life.



Paul Swain | Principal Consultant, Ultimate People

Founder and Principal Consultant at Ultimate People, Paul had a successful HR career spanning over 20 years, half of which was in Head of HR roles for household name businesses. As Principal Consultant at Ultimate People Paul works primarily with CEOs, HR Directors and senior executives to increase business performance through people. Paul provides advisory, facilitation and 1 to1 coaching to businesses who are serious about improved customer and shareholder outcomes through people.



Shannon Kieran | Structural Engineer, Aurecon's Darwin Built Environment Group

Shannon is a Structural Engineer with Aurecon's Darwin Built Environment Group, where she has provided structural design expertise and construction site support services for over 50 projects across a range of industry sectors around Australia. Her professional accomplishments include being a primary design engineer on landmark projects such as Charles Darwin University's City Centre Education & Civic Campus. She was awarded the National Australian Steel Institute Young Designer award in 2022.

SOCIAL FUNCTIONS

All pricing is listed in AUD and inclusive of GST

WELCOME RECEPTION

Date: Sunday, 10 September 2023

Time: 6:30pm - 9:30pm **Venue:** Old Melbourne Gaol

Tickets: Included in full registration types

Guest tickets \$125

Sponsored by:





CONVENTION DINNER

Date: Monday, 11 September 2023

Time: 7pm - 11pm **Venue:** Plaza Ballroom

Tickets: Included in full registration types

Guest tickets \$195

Sponsored by:





FAREWELL DRINKS

Date: Tuesday, 12 September 2023

Time: 3:30pm - 5pm

Venue: Atrium Bar, Sofitel Melbourne **Tickets:** Included in all registration types



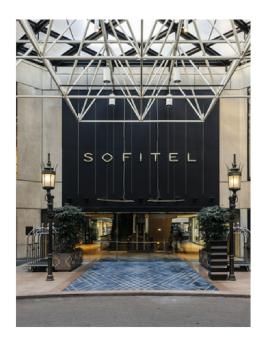
ACCOMMODATION

All pricing is listed in AUD and inclusive of GST

Accommodation options have been sourced at the Convention venue and nearby. Resrvations can be made through the Convention registration site when securing your ticket.

SOFITEL MELBOURNE ON COLLINS

Sofitel Melbourne On Collins is at the Paris end of Collins Street, in the heart of the city's premier shopping, dining and theatre district, just minutes from the famous Melbourne Cricket Ground. This award-winning hotel has 363 luxurious rooms that begin from level 36 offering breathtaking views from floor-to-ceiling windows. Each room is complemented by modern furnishings, mood lighting, LED\LCD or Plasma televisions and iPod | MP3 connection. Marble bathrooms offer automated low level lighting and French amenities.



Superior King Room (Room only)	\$330 per room per night
Superior King Room (Room + Breakfast for 1)	\$365 per room per night
Superior King Room (Room + Breakfast for 2)	\$400 per room per night

Twin rooms available on request, subject to availability

Adina Apartment Hotel Melbourne Flinders

Live like a local at Adina Apartment Hotel Melbourne on Flinders, a stone's throw from some of Melbourne's most prominent landmarks such as the iconic Flinders Street Station & Federation Square; or world-class sport, art exhibition or performing arts venues at the nearby Melbourne Cricket Ground (MCG), Rod Laver Arena or Etihad Stadium.



2 Bedroom Apartment	\$430 per apartment per night
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REGISTRATION INFORMATION

REGISTRATION FEES

ASI MEMBER FEES

Full Registration	\$1325
One Day Registration	\$625
One Day + Welcome Reception	\$725
One Day + Convention Dinner	\$775
One Day + Welcome Reception + Convention Dinner	\$850
Workshop/Forum Only	\$220

NON MEMBER FEES

Full Registration	\$1525
One Day	\$725
One Day + Welcome Reception	\$825
One Day + Convention Dinner	\$875
One Day + Welcome Reception + Convention Dinner	\$950
Workshop/Forum Only	\$250

REGISTER HERE

PLEASE NOTE

- All registration pricing is quoted in AUD and inclusive of GST.
- Full Registration Ticket types include access to all sessions, catered breaks and social functions.
- Should you need to confirm your membership status please contact membership@steel.org.au
- Non member attendance at the Convention is subject to approval by the ASI and ASI board. Your registration is considered an application to attend until approved.
- Please note that some workshops/forums being held as part of the program may be restricted to ASI members only.



EVENT TERMS AND CONDITIONS

By registering and paying for Events on the Australian Steel Institute (ASI) website www.steel.org.au (the Website), you are agreeing to these terms and conditions.

Event fees and membership

- Event fees are quoted in Australian dollars (AUD) and include GST. Inclusions such as course notes and refreshments are described for each course. Group discounts may apply to events where table bookings can be made.
- Individual membership under the ASI Constitution is not transferable to any other person or entity. As a result, the Member rate is only available to the individual Member who appears on the ASI Member Register. There are no circumstances where this benefit can be transferred. Any additional accompanying persons registered will be charged at the non-member rate. Each Member should log in separately to register at the Member rate.

CPD

• All event attendees at those events eligible for Continuing Professional Development (CPD) points may use the confirmation of registration and/or tax invoice/receipt as a record for a CPD Program. Whether an event qualifies for CPD points is subject to the requirements of your professional body and Australian Steel Institute makes no warranty any of its events will qualify for CPD points with any other organisation.

Payment

- Registration is not confirmed until payment in full has been received. The ASI reserves the right to refuse entry until such time as the payment is settled if payment is not received prior to the event, seminar, convention, or other function.
- Online payment for a course can be made by credit card (Visa, Mastercard, American Express). A 2% surcharge applies to American Express purchases.

Cancellations

- A substitute delegate can be nominated to attend in your place at any time up to 48 hours prior to the start of the event. Should you be unable to find a replacement and seek a refund, the following applies:
 - 60+ days prior to event start date: A \$50 administration fee applies
 - o 60 15 days prior to event start date: 50% refund of fees
 - Less than 14 days prior to event start date: No refund of fees
- Refunds will be processed minus associated booking fees and charges (credit card and merchant facility charges incurred both purchase and refund transaction costs).

Cancellation of accommodation bookings:

Accommodation bookings can be cancelled up until 30 days out from the event. Inside 30 days a
cancellation fee equivalent to 100% of the booking value will be applicable. Where a cancellation is
unavoidable within 30 days the organisers will try and resell your room to avoid penalty, but no
guarantee can be made.

All changes to registrations or accommodation must be made in writing.

Refunds

Where a registrant is entitled to a refund under the provisions of 4. Cancellation above or special Cancellation provisions (point 6) applying to a particular event, the amount will be returned in full to the original payer and by the same method as the original payment. Australian Steel Institute will make its best endeavours to refund within ten (10) business.



EVENT TERMS AND CONDITIONS

Special Provisions (event cancellation, postponement, enforced restrictions and change of format)

- Event Cancellation: Should the event be cancelled, due to government enforced restrictions, delegates are entitled to a full refund of their registration less any merchant or booking fees incurred by the ASI during the process. Expenses incurred for travel, accommodation or other costs associated with attendance are the responsibility of the attendee.
- Event Postponement: Should the event be postponed attendee registrations will automatically be transferred to the new date, with attendees having the option to transfer their registration to another party up until 48 hours from the event start date (per the event terms and conditions). The event cancellation and refund provisions in 4. will take effect from the new confirmed date.
- Enforced Restrictions: Should attendee participation in the event be impacted by government enforced restrictions (such as border closures, lockdown, or mandatory quarantine) a full refund will be given, where the attendee is directly impacted (i.e., located in a state where mandatory lockdown is in affect).
- Change of event format: The ASI and organiser reserve the right to change the delivery format of the Convention at any time should they believe it necessary for the health and safety of event participants. Full or partial refunds will be at the Institute's discretion.

Disclaimer for convention materials

- The information presented by the Australian Steel Institute in convention materials has been prepared
 for general information only and does not in any way constitute recommendations or professional
 advice. While every effort has been made and all reasonable care taken to ensure the accuracy of the
 information contained in these materials, this information should not be used or relied upon for any
 specific application without investigation and verification as to its accuracy, suitability and applicability by
 a competent professional person in this regard.
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Convention registration contacts

Please contact the Convention team with any queries at jessicaa@steel.org.au or on +61 422 134 328

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