



AUSTRALIAN STEEL INSTITUTE



# ASI STEEL SUSTAINABILITY AWARDS

PRESENTED BY THE  
AUSTRALIAN STEEL INSTITUTE



## SPONSORSHIP PROSPECTUS



## YOUR INVITATION TO SPONSOR THE 2025 ASI STEEL SUSTAINABILITY AWARDS



The 2025 ASI Steel Sustainability Awards provide an outstanding opportunity to showcase the achievements of the end-to-end supply chain including architects, designers, engineers, steel manufacturers, distributors, fabricators, processors, builders and constructors in delivering steel-related solutions that result in positive sustainable impact across two broad focus areas:

- The use of steel in building and construction projects
- Company steel-related initiatives.

In 2025, the ASI Steel Sustainability Awards will again be delivered virtually, expanding the longevity and reach of the program, the visibility of the nominees and winners, and the promotion of the sponsors even further.

The presentations will be available for nominees and category winners to refer clients, providing an opportunity to showcase their work and add credibility through the ASI. Prize winner presentations will be available for purchase to promote their contribution to highly successful projects.

We invite you to be a part of this excitement as a sponsor for what is now highly regarded as 'our industry's premier sponsorship opportunity'.

This is a not-to-be-missed chance to get your organisation's name or brand 'up in lights' in front of architects, engineers, manufacturers, suppliers, fabricators, detailers, builders and guests. Sponsorship is also a great opportunity to show your dedication and support for the industry.

The style of the Awards event will be carefully crafted to maximise the value to sponsors based on the level of support achieved.

The Awards categorisation is crafted to embrace more of an outcomes-based project analysis. The purpose of this is to reflect the importance, flexibility and sustainability of steel as the primary building material and recognise the project team that brought the concept to reality.

To secure your involvement in the 2025 ASI Steel Sustainability Awards program, please complete and return the booking form included at the end of this Prospectus without delay to avoid disappointment.

We look forward to confirming your involvement,

Chief executive, ASI





# ASI STEEL SUSTAINABILITY AWARDS

PRESENTED BY THE  
AUSTRALIAN STEEL INSTITUTE



Recognising leadership in driving positive sustainability outcomes, using steel solutions in the Australian built environment.

## ABOUT THE AWARDS

The 2025 ASI Steel Sustainability Awards provide an outstanding opportunity to showcase the achievements of the end-to-end supply chain including architects, designers, engineers, steel manufacturers, distributors, fabricators, processors, builders and constructors in delivering steel-related solutions that result in positive sustainable impact across three broad focus areas: Projects, Businesses and People.

## WHO WE CELEBRATE

The 2025 ASI Steel Sustainability Awards celebrate teams and individuals across the entire steel supply chain, including:

- ✓ Manufacturers
- ✓ Engineers
- ✓ Designers
- ✓ Builders
- ✓ Architects
- ✓ Fabricators
- ✓ Distributors
- ✓ Galvanizers

## HOW TO ENTER

Entries close at 11.59pm on Friday 30 May 2025.  
Entries must be submitted via the ASI portal:  
<https://www.steel.org.au/sustainability-awards/>

**ENTER NOW**

## AWARD CATEGORIES



### Large Projects (>\$10 million)

Use of steel in infrastructure or building projects for exemplary sustainable outcomes



### Small Projects (<\$10 million)

Use of steel in infrastructure or building projects for exemplary sustainable outcomes



### Large Business (>100 FTE)

Exemplary company sustainability achievement



### Small Business (<100 FTE)

Exemplary company sustainability achievement



### People – Rising Star in Steel Sustainability (age <25)



### People – Leadership in Steel Sustainability Innovation

Projects submitted for the first two categories above must have been fabricated in Australia from predominantly Australian made steel to qualify.

The application fee of \$450 is payable on submission of entry. All costs associated with entry documentation, presentation and videos are the responsibility of the nominee.

# MAJOR SPONSORSHIP

## \$11,000 | THREE AVAILABLE

Your company will be one of the Major Sponsors at the 2025 ASI Steel Sustainability Awards.

Working together with the ASI, we will ensure your presence is maximised, providing you with the best opportunity to promote your company to the leaders in the Australian steel industry and project teams such as architects, engineers and building contractors.

This is an exceptional marketing opportunity that will provide your company with exposure and recognition.

### SPONSORSHIP INCLUSIONS

- ✓ Opportunity to show your 120 second audiovisual presentation during the Awards virtual presentation, promoting your company.
- ✓ Your logo to be displayed on the audiovisual media used throughout the Awards presentation.
- ✓ Recognition as a Major Sponsor on all event publicity and event collateral.
- ✓ Your logo displayed prominently on the [ASI Steel Sustainability Awards web page](#) with a link to your company website.
- ✓ Recognition as an official Major Sponsor of the ASI Steel Sustainability Awards on all printed materials.

### MAJOR SPONSORSHIP PRICING

\$11,000

All costs are inclusive of GST.



Winner of the 2024 Large Projects (\$10 million and above) category, the Art Gallery of NSW – Sydney Modern Project.



# CATEGORY SPONSORSHIP

## \$7,000 | SIX AVAILABLE (ONE PER CATEGORY)

Your company or brand will be the 'exclusive sponsor' of your chosen Category:

- Large projects (>\$10 mil)
- Small projects (< \$10mil)
- Company Sustainability Achievement: Large business (>100 FTE)
- Company Sustainability Achievement: Small business (<100 FTE)
- People – Rising Star in Steel Sustainability (age <25)
- People – Leadership in Steel Sustainability Innovation

This is an exceptional marketing opportunity that will provide your company with exposure and recognition.

### SPONSORSHIP INCLUSIONS

- ✓ Opportunity to show your 60 second audiovisual presentation during the Awards virtual presentation, promoting your company.
- ✓ Your logo to be displayed on the audiovisual media used throughout the Awards presentation.
- ✓ Recognition as a Category Sponsor on all event publicity and event collateral.
- ✓ Your logo displayed prominently on the [ASI Steel Sustainability Awards web page](#) with a link to your company website.
- ✓ Recognition as an official Category Sponsor of the Awards on all printed materials.

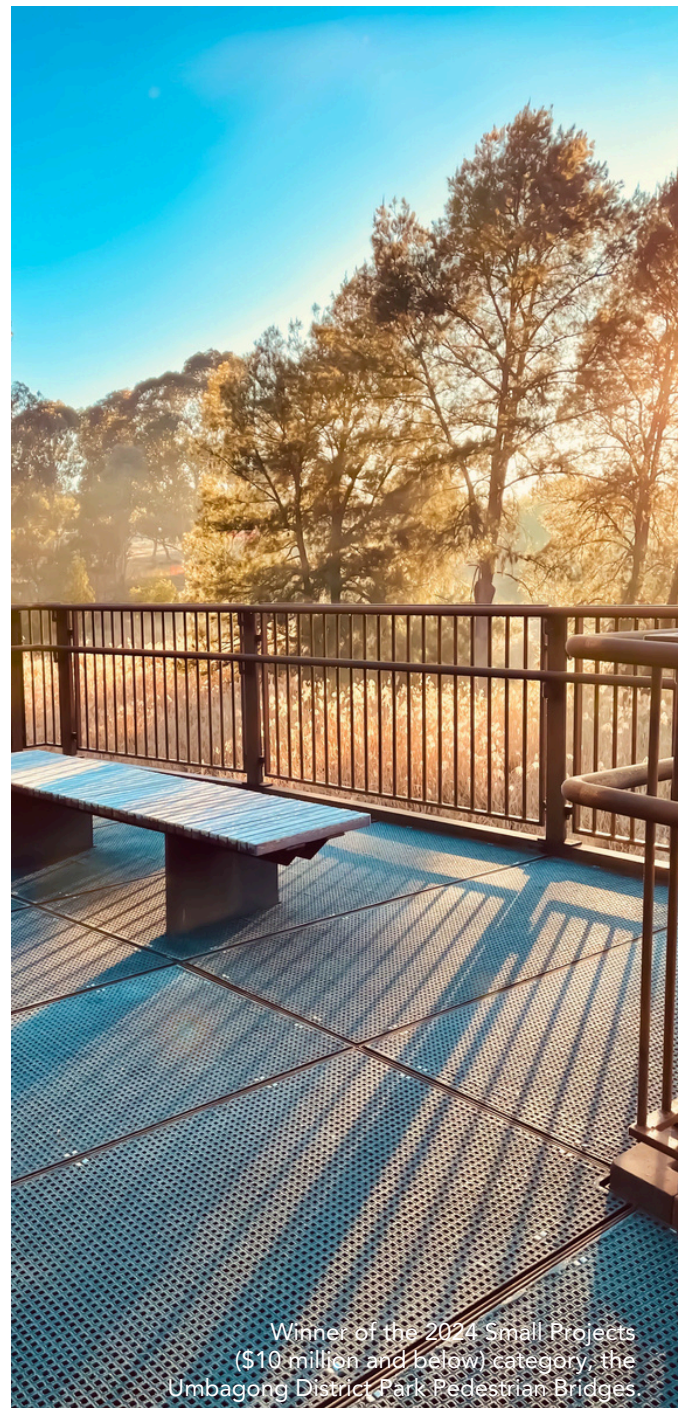
### CATEGORY SPONSORSHIP PRICING

One category: \$7,000

Two categories: \$6,000 per category

Three+ categories: \$5,000 per category

**Note:** only one sponsor per category available.  
All costs are inclusive of GST.



Winner of the 2024 Small Projects (\$10 million and below) category, the Umbagog District Park Pedestrian Bridges.

# SPONSORSHIP BOOKING FORM

Please complete the booking form below and return via email to: [philc@steel.org.au](mailto:philc@steel.org.au), copying the relevant ASI State Manager. For all enquiries, call +61 2 8748 0180.

CONTACT DETAILS		
Company Name		
Contact Person		
Address (For invoicing)		
Contact Email		
Contact Phone		
SPONSORSHIP DETAILS		
<b>MAJOR SPONSORSHIP</b>	<input type="checkbox"/> \$11,000	
<b>CATEGORY SPONSORSHIP</b>	<input type="checkbox"/> 1 category - \$7,000 <input type="checkbox"/> 2 categories - \$6,000 per category <input type="checkbox"/> 3+ categories - \$5,000 per category <input type="checkbox"/> Distributor support - \$5,500	<input type="checkbox"/> Large Projects <input type="checkbox"/> Small Projects <input type="checkbox"/> Large Business <input type="checkbox"/> Small Business <input type="checkbox"/> People – Rising Star <input type="checkbox"/> People – Leadership
<b>TOTAL AMOUNT PAYABLE</b> All pricing is inclusive of GST		

## STATE CONTACTS

NSW & ACT: David Varcoe, [davidv@steel.org.au](mailto:davidv@steel.org.au)  
 QLD & NT: John Gardner, [johng@steel.org.au](mailto:johng@steel.org.au)  
 VIC, TAS & SA: Sulfianda Soeleiman, [sulfiandas@steel.org.au](mailto:sulfiandas@steel.org.au)  
 WA: James England, [jamese@steel.org.au](mailto:jamese@steel.org.au)

## PAYMENT DETAILS

Account Name: Australian Steel Institute Ltd  
 Bank: National Australia Bank  
 BSB: 082 330  
 Account Number: 509434397





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## FURTHER INFORMATION

Phil Casey  
Compliance and Strategic Relations Manager  
Australian Steel Institute  
0424 225 701  
+61 2 8748 0180  
[philc@steel.org.au](mailto:philc@steel.org.au)

