



AUSTRALIAN STEEL INSTITUTE

2024 | AUSTRALIAN STEEL EXCELLENCE AWARDS

PRESENTED BY THE AUSTRALIAN STEEL INSTITUTE

SPONSORSHIP PROSPECTUS



YOUR INVITATION TO SPONSOR THE 2024 AUSTRALIAN STEEL EXCELLENCE AWARDS

The Australian Steel Institute Steel Excellence Awards are now in their 21st year. The excitement and reputation of the Awards continues to gain momentum—in 2022, the Awards saw an unprecedented number of entries.

In 2024, the State Steel Excellence Awards will again be delivered virtually, expanding the longevity and reach of the program, the visibility of the nominees and winners, and the promotion of the sponsors even further.

The presentations will be available for nominees and category winners to refer clients, providing an opportunity to showcase their work and add credibility through the ASI. Prize winner presentations will be available for purchase to promote their contribution to highly successful projects.

In 2024 the virtual State Excellence Awards will culminate in the National Steel Excellence Awards Dinner to take place in Sydney in November. As always, sponsorship and attendance of the live event will be hotly contested.

We invite you to be a part of this excitement as a sponsor for what is now highly regarded as 'our industry's premier sponsorship opportunity'.

This is a not-to-be-missed chance to get your organisation's name or brand 'up in lights' in front of architects, engineers, manufacturers, suppliers, fabricators, detailers, builders and guests. Sponsorship is also a great opportunity to show your dedication and support for the industry.

The style of the Awards event will be carefully crafted to maximise the value to sponsors based on the level of support achieved.

The Awards categorisation is crafted to embrace more of an outcomes-based project analysis. The purpose of this is to reflect the importance, flexibility and sustainability of steel as the primary building material and recognise the project team that brought the concept to reality.

To secure your involvement in the State Steel Excellence Awards program or take part in the National Awards presentation please complete and return the booking form included at the end of this Prospectus without delay to avoid disappointment.

We look forward to confirming your involvement,



Chief executive, ASI





AUSTRALIAN STEEL INSTITUTE

2024

AUSTRALIAN STEEL EXCELLENCE AWARDS

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ABOUT THE AWARDS

The ASI's Steel Excellence Awards highlight the remarkable quality and innovation throughout the entire supply chain, showcasing the elegance and adaptability of Australian steel in design and construction.

ABOUT THE AWARDS

The 2024 Australian Steel Excellence Awards provide an outstanding opportunity to showcase your collaborations and achievements, recognise high standards, and promote excellence in the use of Australian steel in design.

WHO WE CELEBRATE

The ASI Steel Excellence Awards celebrate teams and individuals across the entire steel supply chain, including:

- ✓ Manufacturers
- ✓ Designers
- ✓ Architects
- ✓ Distributors
- ✓ Engineers
- ✓ Builders
- ✓ Fabricators
- ✓ Galvanizers

NATIONAL AWARDS GALA

State winners advance to the ASI's National Australian Steel Excellence Awards, presented at a Gala Dinner in Sydney in November.

HOW TO ENTER

Entries close on Friday 31 May 2024.
Entries must be submitted via the ASI portal:
<https://www.steel.org.au/asi-awards-portal/>

ENTER NOW

AWARD CATEGORIES



Buildings - Large Projects
Over \$10 million for application component



Buildings - Small Projects
Under \$10 million for application component



Australian Steel Clad Structures
Warehouses, Industrial Buildings, Facades and so on.



Innovative Cold Form Steel Buildings
Excludes Class 1 Buildings and Industrial, Warehouse and Sheds



Engineering Projects
Infrastructure, Resources and Mining



Young Designer, Detailer or Trades Person

Projects submitted for the first five categories above must have been fabricated in Australia from predominantly Australian made steel to qualify.

The application fee of \$450 is payable on submission of entry. All costs associated with entry documentation, presentation and videos are the responsibility of the nominee.

STATE STEEL EXCELLENCE AWARDS MAJOR SPONSORSHIP

\$13,500 | THREE AVAILABLE PER STATE / EVENT

Your company will be one of the Major Sponsors at the virtual State Steel Excellence Award Presentations.

Working together with the ASI, we will ensure your presence is maximised, providing you with the best opportunity to promote your company to the leaders in the Australian steel industry and project teams such as architects, engineers and building contractors.

This is an exceptional marketing opportunity that will provide your company with exposure and recognition.

SPONSORSHIP INCLUSIONS

- ✔ Opportunity to show your 120 second audiovisual presentation during the Steel Excellence Awards virtual presentation, promoting your company.
- ✔ Your logo to be displayed on the audiovisual media used throughout the Awards presentation.
- ✔ Recognition as a Major Sponsor on all event publicity and event collateral.
- ✔ Your logo displayed prominently on the Steel Excellence Awards web page with a link to your company website.
- ✔ Recognition as an official Major Sponsor of the State Steel Excellence Awards on all printed materials.

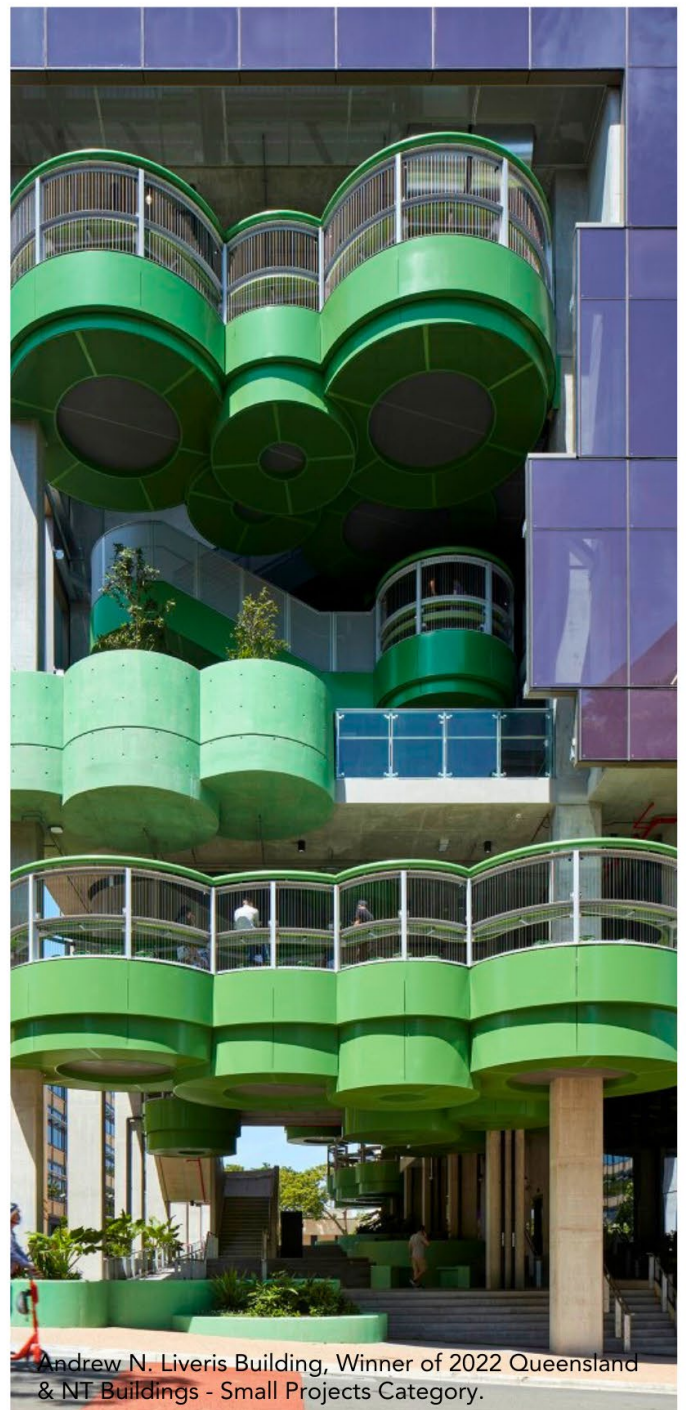
STATE MAJOR SPONSORSHIP PRICING

One event: \$13,500

Two events: \$9,900 per event

Three+ events: \$8,500 per event

All costs are inclusive of GST.



Andrew N. Liveris Building, Winner of 2022 Queensland & NT Buildings - Small Projects Category.

STATE STEEL EXCELLENCE AWARDS CATEGORY SPONSORSHIP

\$12,000 | SIX AVAILABLE PER STATE / EVENT

Your company or brand will be the 'exclusive sponsor' of your chosen State Category:

- Buildings – Large Projects
- Buildings – Small Projects
- Australian Steel-Clad Structures
- Innovative Cold Form Steel Building
- Engineering Projects
- Young Designer/Detailer/Trades Person

This is an exceptional marketing opportunity that will provide your company with exposure and recognition.

SPONSORSHIP INCLUSIONS

- ✓ Opportunity to show your 120 second audiovisual presentation during the Steel Excellence Awards virtual presentation, promoting your company.
- ✓ Your logo to be displayed on the audiovisual media used throughout the Awards presentation.
- ✓ Recognition as a Category Sponsor on all event publicity and event collateral.
- ✓ Your logo displayed prominently on the Steel Excellence Awards web page with a link to your company website.
- ✓ Recognition as an official Category Sponsor of the State Steel Excellence Awards on all printed materials.

STATE CATEGORY SPONSORSHIP PRICING

One event: \$12,000

Two events: \$9,900 per event

Three+ events: \$8,500 per event

All costs are inclusive of GST.



NATIONAL STEEL EXCELLENCE AWARDS MAJOR SPONSORSHIP

\$15,000 | TWO AVAILABLE

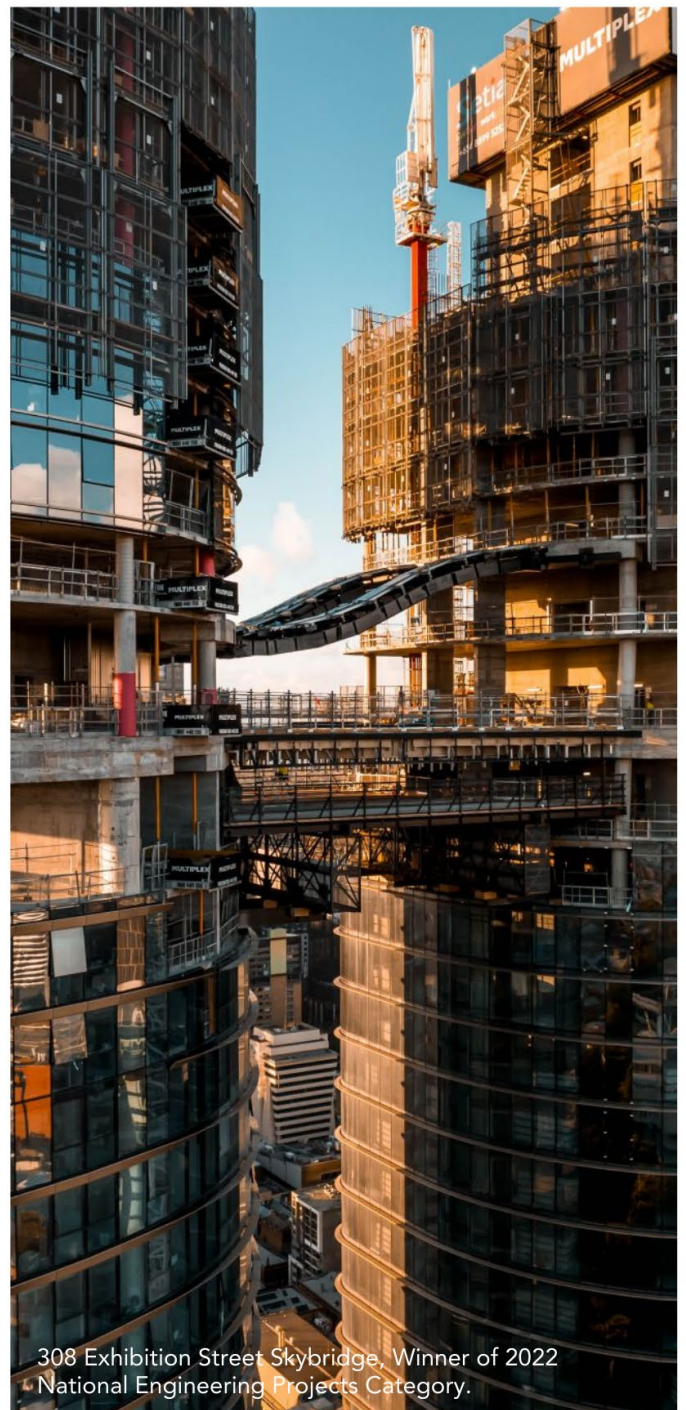
Recognised as the pinnacle event of the Steel Excellence Awards program, the ASI presents a Gala Dinner in Sydney for all State Excellence Award winners to vie for National honours.

Working together with the ASI, we will ensure your presence is maximised, providing you with the best opportunity to promote your company to the leaders in the Australian steel industry and project teams such as architects, engineers and building contractors.

This is an exceptional marketing opportunity that will provide your company with exposure and recognition.

SPONSORSHIP INCLUSIONS

- ✓ Opportunity to present one of the Awards (including your logo on the Award).
- ✓ Opportunity to show your 120 second audiovisual presentation at the Steel Excellence Awards Dinner, promoting your company.
- ✓ Table for 10 guests, including dinner, drinks and entertainment.
- ✓ Your logo to be displayed on the audiovisual media used throughout the Awards presentation.
- ✓ Recognition as a Major Sponsor on all event publicity and event collateral, including the event invitations.
- ✓ Your logo displayed prominently on the Steel Excellence Awards web page with a link to your company website.
- ✓ Recognition as an official Major Sponsor of the National Steel Excellence Awards on all printed materials.



308 Exhibition Street Skybridge, Winner of 2022 National Engineering Projects Category.

NATIONAL STEEL EXCELLENCE AWARDS CATEGORY SPONSORSHIP

\$13,900 | SIX AVAILABLE

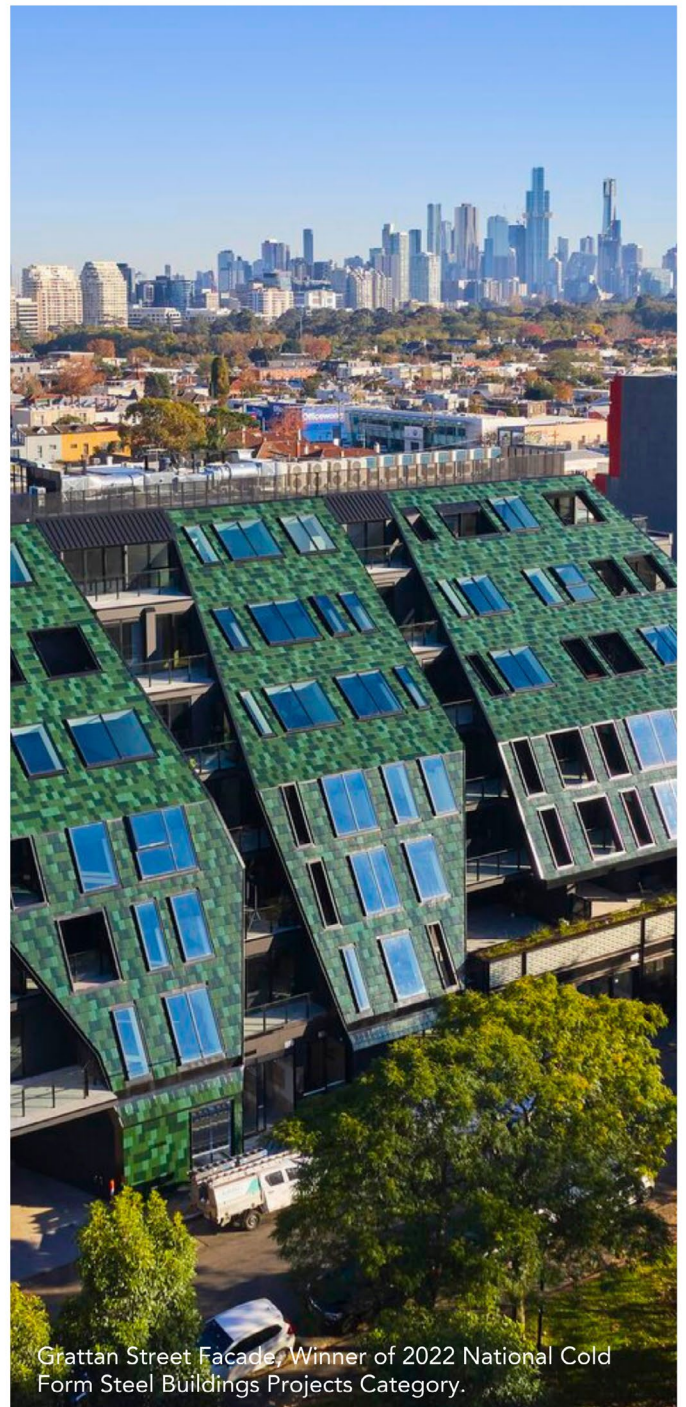
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Grattan Street Facade, Winner of 2022 National Cold Form Steel Buildings Projects Category.

SPONSORSHIP BOOKING FORM

Please complete the booking form below and return via email to: philc@steel.org.au, copying the relevant ASI State Manager. For all enquiries, call +61 2 8748 0180.

CONTACT DETAILS		
Company Name		
Contact Person		
Address (For invoicing)		
Contact Email		
Contact Phone		
SPONSORSHIP DETAILS		
STATE EXCELLENCE AWARDS Major Sponsorship	<input type="checkbox"/> 1 event - \$13,500 <input type="checkbox"/> 2 events - \$9,900 per event <input type="checkbox"/> 3+ events - \$8,500 per event	
STATE EXCELLENCE AWARDS Category Sponsorship	<input type="checkbox"/> 1 event - \$12,000 <input type="checkbox"/> 2 events - \$9,900 per event <input type="checkbox"/> 3+ events - \$8,500 per event	<input type="checkbox"/> Buildings – Large Projects <input type="checkbox"/> Buildings – Small Projects <input type="checkbox"/> Australian Steel-Clad Structures <input type="checkbox"/> Innovative Cold Form Steel Building <input type="checkbox"/> Engineering Projects <input type="checkbox"/> Young Designer/Detailer/Trades Person
NATIONAL EXCELLENCE AWARDS Major Sponsorship	<input type="checkbox"/> \$15,000	
NATIONAL EXCELLENCE AWARDS Category Sponsorship	<input type="checkbox"/> \$13,900	<input type="checkbox"/> Buildings – Large Projects <input type="checkbox"/> Buildings – Small Projects <input type="checkbox"/> Australian Steel-Clad Structures <input type="checkbox"/> Innovative Cold Form Steel Building <input type="checkbox"/> Engineering Projects <input type="checkbox"/> Young Designer/Detailer/Trades Person
TOTAL AMOUNT PAYABLE All pricing is inclusive of GST		

STATE CONTACTS

NSW & ACT: David Varcoe, davidv@steel.org.au
 QLD & NT: John Gardner, johng@steel.org.au
 VIC, TAS & SA: Sulfianda Soeleiman, sulfiandas@steel.org.au
 WA: James England, jamese@steel.org.au

PAYMENT DETAILS

Account Name: Australian Steel Institute Ltd
 Bank: National Australia Bank
 BSB: 082 330
 Account Number: 509434397



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FURTHER INFORMATION

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