

Victorian Government COVIDSafe | DJPR Check In Campaign Stakeholder Pack

25/06/2021



Introduction

Checking in is a simple and effective way we can stop the spread of coronavirus, and keep our loved ones and communities safe.

This campaign reminds Victorians of how important checking in is to all of us, and that we all have a role to play. When we all check in, we are helping to protect each other, and keep our state safe and open.

What you can do to help

You can help by:

- Share the materials from this stakeholder kit through your Facebook and LinkedIn social channels, as well as digital platforms.
- Print off the posters in this pack and display them clearly at the entrance to and within your business.
- Direct people to the Victorian Government's coronavirus website for all current information and updates: CORONAVIRUS.vic.gov.au/QRcode
- Advise anyone who is concerned to call the coronavirus hotline on 1800 675 398 (24 hours).

Digital Assets



Digital



[Downloadable link](#)

eDM

TO

Business peak bodies and industry groups

SUBJECT

New QR Code requirements now mandatory for businesses

HEADLINE

All businesses must now use Victoria's QR Code Service

COPY

Dear <Name>,

All businesses are now required to use the [Victorian Government QR Code Service](#) (unless an exemption applies). Checking in via QR code is the best way to help stop the spread of coronavirus, and protect our businesses and each other.

The Victorian Government QR Code Service has been developed in consultation with industry, and connects seamlessly with Victoria's contact tracing system.

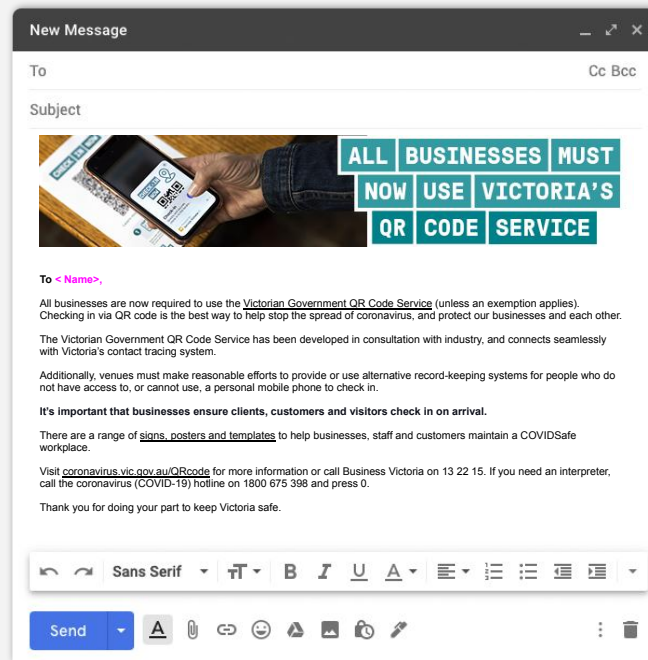
Additionally, venues must make reasonable efforts to provide or use alternative record-keeping systems for people who do not have access to, or cannot use, a personal mobile phone to check in.

It's important that businesses ensure clients, customers and visitors check in on arrival.

There are a range of [signs, posters and templates](#) to help businesses, staff and customers maintain a COVIDSafe workplace.

Visit coronavirus.vic.gov.au/QRcode for more information or call Business Victoria on 13 22 15. If you need an interpreter, call the coronavirus (COVID-19) hotline on 1800 675 398 and press 0.

Thank you for doing your part to keep Victoria safe.



[Downloadable link](#)

Social Assets



Social - GIF

To Proprietors

POST COPY:

Maintaining good records and supporting check-ins at your business helps to stop the spread of coronavirus.

All businesses are now required to use the Victorian Government QR Code Service for record keeping (unless an exemption applies).

Get your free QR code at CORONAVIRUS.vic.gov.au/QRcode

Staff should confirm visitors have checked in prior to serving them.

Checking in protects our customers, staff and community, and helps keep us safe.

FOOTER HL:

CHECK IN, STAY SAFE



[Downloadable link](#)

Social - Static

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Social - Static

Entertainment Venues

POST COPY:

Nightclubs, karaoke bars, gaming machine areas, and adult entertainment venues must use the Victorian Government QR Code Service for record keeping.

Getting your free Victorian Government QR code is easy. Go to CORONAVIRUS.vic.gov.au/QRcode and register your venue.

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[Downloadable link](#)



Social - Static

Personal Care Services

POST COPY:

Personal care and body art services must use the Victorian Government QR Code Service for record keeping.

Getting your free Victorian Government QR code is easy. Go to CORONAVIRUS.vic.gov.au/QRcode and register your venue.

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[Downloadable link](#)



Social - Static

Real Estate Services

POST COPY:

Real estate services must use the Victorian Government QR Code Service for record keeping at inspections and auctions.

Getting your free Victorian Government QR code is easy. Go to CORONAVIRUS.vic.gov.au/QRcode and register your business.

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[Downloadable link](#)



Social - Static

Sport Exercise Venues

POST COPY:

Sport and exercise venues must use the Victorian Government QR Code Service for record keeping.

Getting your free QR code is easy. Go to CORONAVIRUS.vic.gov.au/QRcode and register your venue.

Staff should confirm visitors have checked in prior to entry.

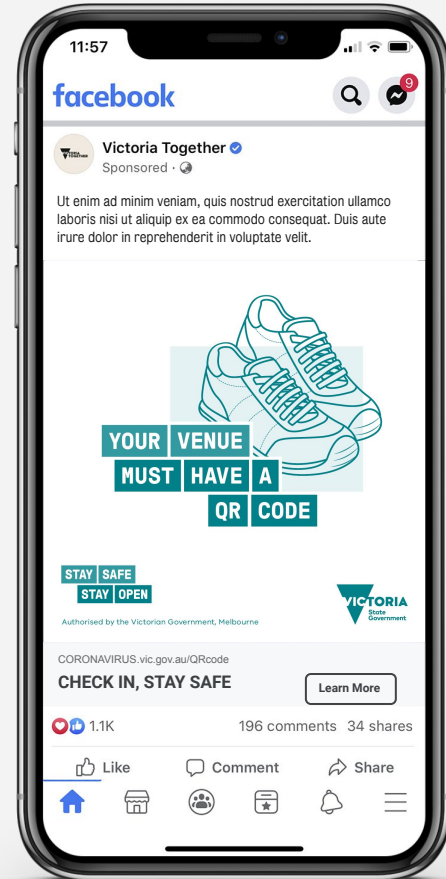
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[Downloadable link](#)



Social - Static

Accommodation / Tourism

POST COPY:

Accommodation and tourism businesses must use the Victorian Government QR Code Service for record keeping.

Getting your free QR code is easy.

Go to CORONAVIRUS.vic.gov.au/QRcode and register your business.

Staff should confirm visitors have checked in prior to entry.

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FOOTER HL:

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[Downloadable link](#)



Social - Static

Community Venues

POST COPY:

Community venues must use the Victorian Government QR Code Service for record keeping.

Getting your free QR code is easy.

Go to CORONAVIRUS.vic.gov.au/QRcode and register your venue.

Staff should confirm visitors have checked in prior to entry.

Checking in protects our customers, staff, and community, and helps keep us safe.

FOOTER HL:

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[Downloadable link](#)



Social - Static

Places of Worship

POST COPY:

Places of worship must use the Victorian Government QR Code Service for record keeping.

Getting your free QR code is easy.
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You should confirm visitors have checked in prior to entry.

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FOOTER HL:

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[Downloadable link](#)



Social - GIF

Aboriginal Victorians

POST COPY:

Hey you mob, it's up to all of us to keep checking in.

All businesses are now required to use the Victorian Government QR Code Service for record keeping (unless an exemption applies).

It's the best way to stop the spread of coronavirus, and keep protecting our Elders, businesses, communities, and each other.

So let's all keep checking in, everywhere, every time. And help keep our mob safe.

For more information go to CORONAVIRUS.vic.gov.au/QRcode

FOOTER HL:

CHECK IN, STAY SAFE



[Downloadable link](#)



Print Assets





Posters


**CHECK IN
EVERYWHERE
EVERY TIME**

Checking in is the best way to help stop the spread of coronavirus, and protect our businesses, communities and each other.

Download the Service Victoria app now.

- 


1. Open your camera app, then hold your phone over the QR code
- 

2. Tap the link that pops up
- 

3. Enter your details and tap "Check in to this location"

For more information go to [CORONAVIRUS.vic.gov.au](https://www.coronavirus.vic.gov.au)

Authorised by the Victorian Government, Melbourne




**OUR COVIDSAFE
PROMISE**

We're taking steps to protect our customers, staff and business by:

- ✓ Staying home and getting tested if unwell
- ✓ Checking in everywhere, every time
- ✓ Wearing a fitted face mask when required
- ✓ Keeping our distance from others where possible
 - ✓ Washing our hands regularly
 - ✓ Cleaning used surfaces frequently
- ✓ Having an up to date COVIDSafe plan for our business

To stay up to date with the current safety requirements, go to [CORONAVIRUS.vic.gov.au](https://www.coronavirus.vic.gov.au)

Authorised by the Victorian Government, Melbourne



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Thank you

